

Conway Website Committee Report
July 15, 2009

1. Website Usage (Sunday, 6/14/09 – Saturday, 7/11/09) – 28 days

a. Total Website Hits = 1,110

- i. Down total of 88 hits, or 7% from the 1,198 reported on 6/17
- ii. Average 40 hits per day
 - 1. Down 6% from the 43 hits per day as reported on 6/17.

b. Total # of Pages Viewed = 3,961

- i. Down total of 122 pages viewed, 2% from the 4,083 reported on 6/17
- ii. Average 142 per day
 - 1. Down 2% from the 146 pages viewed per day on the 6/17 report.

c. Average of 3.7 pages per visit to the site (up from 3.4 pages reported on 6/17).

d. Most Popular pages:

- i. News
- ii. Police
- iii. Calendar of Events
- iv. Administration
- v. Taxes
- vi. Public Safety
- vii. Parks
- viii. Ordinances and Permits
- ix. Businesses
 - x. Community Organizations & Businesses
- xi. History
- xii. Public Works
- xiii. Contact