

1. Website Usage (Sunday, 5/17/09 – Saturday, 6/13/09) – 28 days

a. Total Website Hits = 1,198

- i. Down total of 55 hits, or 4.4% from the 1,253 reported on 5/20
- ii. Average 43 hits per day
 - 1. Up 19% from the 36 hits per day as reported on 5/20.

b. Total # of Pages Viewed = 4,083

- i. Down total of 831 pages viewed, 17% from the 4,914 reported on 5/20
- ii. Average 146 per day
 - 1. Up 4.3% from the 140 pages viewed per day on the 5/20 report.

c. Average of 3.4 pages per visit to the site (down from 3.9 pages reported on 5/20).

d. Most Popular pages:

- i. Police
- ii. News
- iii. Calendar of Events
- iv. Administration
- v. Parks
- vi. Public Safety
- vii. Community Organizations & Businesses
- viii. History
- ix. Contact
- x. Ordinances and Permits
- xi. Businesses
- xii. Boards & Commissions