

Conway Website Committee Report  
May 20, 2009

**1. Website Usage** (Sunday, 4/12/09 – Saturday, 5/16/09) – 35 days

**a. Total Website Hits = 1,253**

- i. Up total of 202 hits, or 19% from the 1,051 reported on 4/15
- ii. Average 36 hits per day
  - 1. Down 5% from the 38 hits per day as reported on 4/15.

**b. Total # of Pages Viewed = 4,914**

- i. Down of 46 pages viewed, 1% from the 4,960 reported on 4/15
- ii. Average 140 per day
  - 1. Down 21% from the 177 pages viewed per day on the 4/15 report.

**c. Average of 3.9 pages per visit to the site (down from 5.3 pages reported on 4/15).**

**d. Most Popular pages:**

- i. Police
- ii. News
- iii. Administration
- iv. Public Safety
- v. Calendar of Events
- vi. Parks
- vii. History
- viii. Contact
- ix. Public Notices
- x. Community Organizations & Businesses
- xi. Taxes
- xii. Businesses