

1. **Website Usage** (Sunday, 3/15/09 – Saturday, 4/11/09) – 28 days
 - a. Total Website Hits = 1,051
 - i. Down total of 139 hits, or 12% from the 1,190 reported on 3/18
 - ii. Average 38 hits per day
 1. Down 12% from the 43 hits per day as reported on 3/18.

 - b. Total # of Pages Viewed = 4,960
 - i. Up total of 436 pages viewed, 10% from the 4,524 reported on 3/18
 - ii. Average 177 per day
 1. Up 9% from the 162 pages viewed per day on the 3/18 report.

 - c. Average of 5.3 pages per visit to the site (up from 3.8 pages reported on 3/18).

 - d. Most Popular pages:
 - i. News
 - ii. Administration
 - iii. Police
 - iv. History
 - v. Calendar of Events
 - vi. Public Safety
 - vii. Taxes
 - viii. Community Organizations & Businesses
 - ix. Boards & Commissions
 - x. Public Works
 - xi. Contact
 - xii. Businesses
 - xiii. Other Links
 - xiv. Photo Gallery
 - xv. Fire Department
 - xvi. Ordinances and Permits
 - xvii. FAQ's