

Receive up-to-date information affecting your neighborhood by e-mail and text message!

To Register

- Go to www.nixle.com
- Click “**Citizens – Register Here**”
- Create a free account by choosing a User Name and Password
- Enter an e-mail address and cell phone number where you would like to receive messages
- Enter your home, work, or school address (you can enter multiple addresses)
- Click “**Sign Me Up**”



To Customize

- Log in at www.nixle.com
- Click the “**Locations**” tab
- Click “**Add Locations**” to add addresses in your town, a neighboring town, or anywhere around the country. Keep track of what’s happening near the places that you live, work, or visit.
- Click “**Settings**”
- Select a location from the left-hand menu and subscribe to receive messages from each agency by checking the “Subscribe” option. Adjust which messages by priority level are sent to your e-mail and/or cell phone. Please note: you must opt-in to receive messages from your local community groups.

Be sure that “Borough of Conway**” is selected as an agency that you’re subscribed to and that the box is checked to receive e-mails and also that the drop down for messages to your cell phone is set to “**Alerts, Advisories, Traffic, and Community**” to ensure that you don’t miss any messages that Conway sends out via NIXLE.

Our team of engineering, public safety, and communications professionals have worked very hard to develop a system that “connects communities.” We hope you enjoy America’s new community information service!

Need assistance? Send e-mail to support@nixle.com and your question will be answered within 24 hours.





January 14, 2011

Subject: New "NIXLE" Community Information Service

Conway has recently launched a new Community Information Notification Service called "NIXLE" to improve communication with people who live, work, and visit our area.

The system provides a quick, efficient, and secure way to get neighborhood-level information out to community members who voluntarily subscribe to the system. Through NIXLE, Conway will be able to send text message (SMS) and e-mail alerts to all subscribers. Notifications can also be accessed online at NIXLE's web site, www.nixle.com.

Notifications might be considered in the following instances:

- A young child or adult with Alzheimer's disease walks away from their home. The alert can include a picture of the child or vulnerable adult with a map identifying the area at which they were last seen.
- A public safety emergency requires people to stay in or remain away from their homes. A Nixle alert can let residents and neighbors know what's happening, allowing residents to take a proactive role in their own safety.
- A serious injury or fatal crash in which traffic investigators close down an intersection or road for several hours during the morning commute. This situation might warrant a notification to subscribers encouraging them to select a different route to work.
- Other uses: Large-scale public works projects, traffic safety implications around large fire scenes, community events such as parades, fireworks, picnics, etc..., details, about a health issue in the area, or utility outage advisories, etc.....

Through NIXLE, we will deliver messages securely to citizens by your choice of e-mail and/or cell phone, supporting and expanding our community outreach efforts, helping to get information out to the public as fast and as efficiently as possible.

NIXLE is a secure communications service available to municipal, county, and state government agencies. There is NO spam or advertising associated with the NIXLE messages, and the system is available at NO COST to either Conway or system subscribers (Please Note: standard text message rates apply for subscribers who do not have text plans with their cell phone providers).

NIXLE does not provide Conway access to the names or contact information of any subscribers and we commit to using the system only to the extent necessary to communicate emergency, advisory, or community awareness situations. Nixle builds on the foundations of other public-to-public communication services, such as Twitter, Facebook, and MySpace, but adds a key component: Security. When you receive information from Conway Borough via NIXLE, you will know that it can be trusted.

If everyone who lives and works in Conway would sign up to receive NIXLE notifications, we are hopeful of being able to provide a quick and timely outlet to disseminate public safety related information to as many residents as possible. This system will only be as effective as there are numbers of subscribers, so please register your account today, and help spread the word about the use of our system.

Please see the reverse for instructions on how to subscribe for free to the NIXLE notification system.