

1. Website Usage (Sunday, 1/18/08 – Saturday, 2/14/09) – 28 days

a. Total Website Hits = 1,074

- i. Down total of 148 hits, or 12% from the 1,222 reported on 1/21
**but on 7 fewer days in the reporting period
- ii. Average 38 hits per day
 - 1. Up 9% from the 35 hits per day as reported on 1/21.

b. Total # of Pages Viewed = 3,216

- i. Down total of 152 pages viewed, 4.5% from the 3,368 reported on 1/21
**but on 7 fewer days in the reporting period
- ii. Average 115 per day
 - 1. Up 19% from the 97 pages viewed per day on the 1/21 report.

c. Average of 3.0 pages per visit to the site (up from 2.8 pages reported on 1/21).

d. Most Popular pages:

- i. Administration
- ii. Calendar of Events
- iii. News
- iv. Community Organizations & Businesses
- v. Taxes
- vi. History
- vii. Minutes
- viii. Businesses
- ix. Contact Page
- x. Boards & Commissions
- xi. Parks
- xii. Community Photo Gallery

2. Calendar of Events page was upgraded on Feb. 8th at a cost of \$29.95 for the year.

There is now an option to print the calendar, and no web advertisements will appear on the calendar page when it's being viewed.

We now have the ability to upload custom clip art, photos, or animation to the use on the calendar, and a A discussion board will soon be available.

Visitors can now directly submit their own listings for Conway Events or Conway-based organizations to the calendar subject to website committee review / approval.